



# Gulfood 2025

Dubai, United Arab Emirates  
February 17 – 21, 2025

The United Arab Emirates (UAE) is a developing nation with a high per capita income. Roughly 80% of agricultural products are imported, \$6.4 billion of which are consumer-oriented products. Top consumer-oriented products in the country include dairy, food preparations, fresh fruit, poultry meat & products, tree nuts, beef & beef products, chocolate & cocoa products, fresh vegetables, meat products (nesoi) and wine & beer.

Gulfood is the largest annual food show in the world. The Gulfood exhibition attracts visitors and exhibitors from all F&B industry sectors. At the trade show, you can meet manufacturers, nutritionists, well-renowned chefs, hotel and restaurant owners, caterers, government and food procurement officials, and specialized media. The food and beverage trade show provides over 90,000 trade visitors from various countries with the information they need to be relevant in this competitive and constantly changing sector.

### Participation Fee:

- **6m<sup>2</sup> in-line booth space:** \$ 7,589; **Early Bird Special:** \$7,389 (register and pay by August 29, 2024)
- **9m<sup>2</sup> in-line booth space:** \$ 11,123; **Early Bird Special:** \$ 10,923 (register and pay by August 29, 2024)
- **9m<sup>2</sup> corner booth space:** \$ 11,828; **Early Bird Special:** \$11,628 (register and pay by August 29, 2024)

### Fee Includes:

- One-on-one meetings at the trade show
- Reimbursement of up to \$500 in sample shipping costs, with proper documentation

**Registration Deadline: September 13, 2024 (No refunds for cancellation after this date)**

**Industry Focus:** Food Service Products, Ingredients, Natural/Healthy Products, Organics, Retail Products

**Product Description:** Beverages and Juices, Breakfast Cereal, Canned and Process Seafood, Certified Halal Foods, Condiments and Sauces, Processed Fruit and Vegetables, Beef and Poultry, Meat Products, Nuts, Snack Foods and Sweets

**50% CostShare:** Apply now for SUSTA's [50% CostShare](#) to request 50% reimbursement of participation fee, international travel, promotional giveaway items, point of sale materials, freight and more!

### Activity Managers

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If you have a question about an event, feel free to contact us at [events@susta.org](mailto:events@susta.org)

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](#) and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

**Southern U.S. Trade Association**, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139 [www.susta.org](http://www.susta.org), (504)568-5986, [susta@susta.org](mailto:susta@susta.org)

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